

Post Show Report

Koplas 2023

27th Korea International Plastics
& Rubber Show

K-Mtech 2023

Korea Materials, Composites
& Equipment Show

14 ~18 March, 2023
KINTEX, GOYANG, KOREA

*Plastics,
Materials Visualize
A Sustainable
Future !*

www.koplas.com
www.kmtechshow.com

Organizers
Korea E & Ex Inc.
Korea Plastics Processing Machine Industry Cooperative



KOPLAS · K-Mtech 2023

Post Show Report

1. At a Glance

1. Title : 27th Korea International Plastics & Rubber Show (KOPLAS 2023)
Korea Materials, Composites & Equipment Show (K-Mtech 2023)

2. Theme : Plastics, Materials Visualize A Sustainable Future !

3. Period : 14th (Tue.) ~ 18th (Sat.) March, 2023 (5 Days)

4. Opening Hours : 10:00 a.m. ~ 5:00 p.m.

5. Venue : KINTEX Exhibition Center 1 (Hall 4, 5)
217-60, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea

6. Organizers

Korea E & Ex Inc. · Korea Plastics Processing Machine Industry Cooperative (KOPLAS)
Korea E & Ex Inc. (K-Mtech)

7. Sponsors

- Ministry of Trade, Industry & Energy
- Ministry of SMEs and Startups
- Korea Trade Investment Promotion Agency (KOTRA)
- Korea Federation of Small and Medium Business
- Korea Federation of Plastic Industry Cooperatives
- Korea Specialty Chemical Industry Association
- Korea Bio Material Packaging Association
- Korean Bioplastics Association, KBPA
- The Rubber Society of Korea
- Green Plastic Alliance

8. Exhibition Scale : 21,384 sqm (384 exhibitors from 22 countries)

9. Groups of Exhibits

KOPLAS

- Raw materials and Auxiliary Materials
- Post Processing Machine
- Parts and Meter
- Packaging & Printing Machinery
- Semi-Finishes and Finished Products
- Molds and Dies
- Ancillary Equipment
- Test and Measuring Equipment
- Publication and Services

K-Mtech

- Chemicals · Metals · Ceramics · Convergence & Compositeness · Bio
- Other Materials

10. Website : www.koplas.com / www.kmtechshow.com

11. E-mail : koplas@koplas.com / www.kmtechshow.com

12. Concurrent Shows : KOPLAS and K-Mtech 2023 held concurrently with INTERMOLD KOREA 2023

2. Hall Plan

KINTEX – Hall 4, 5

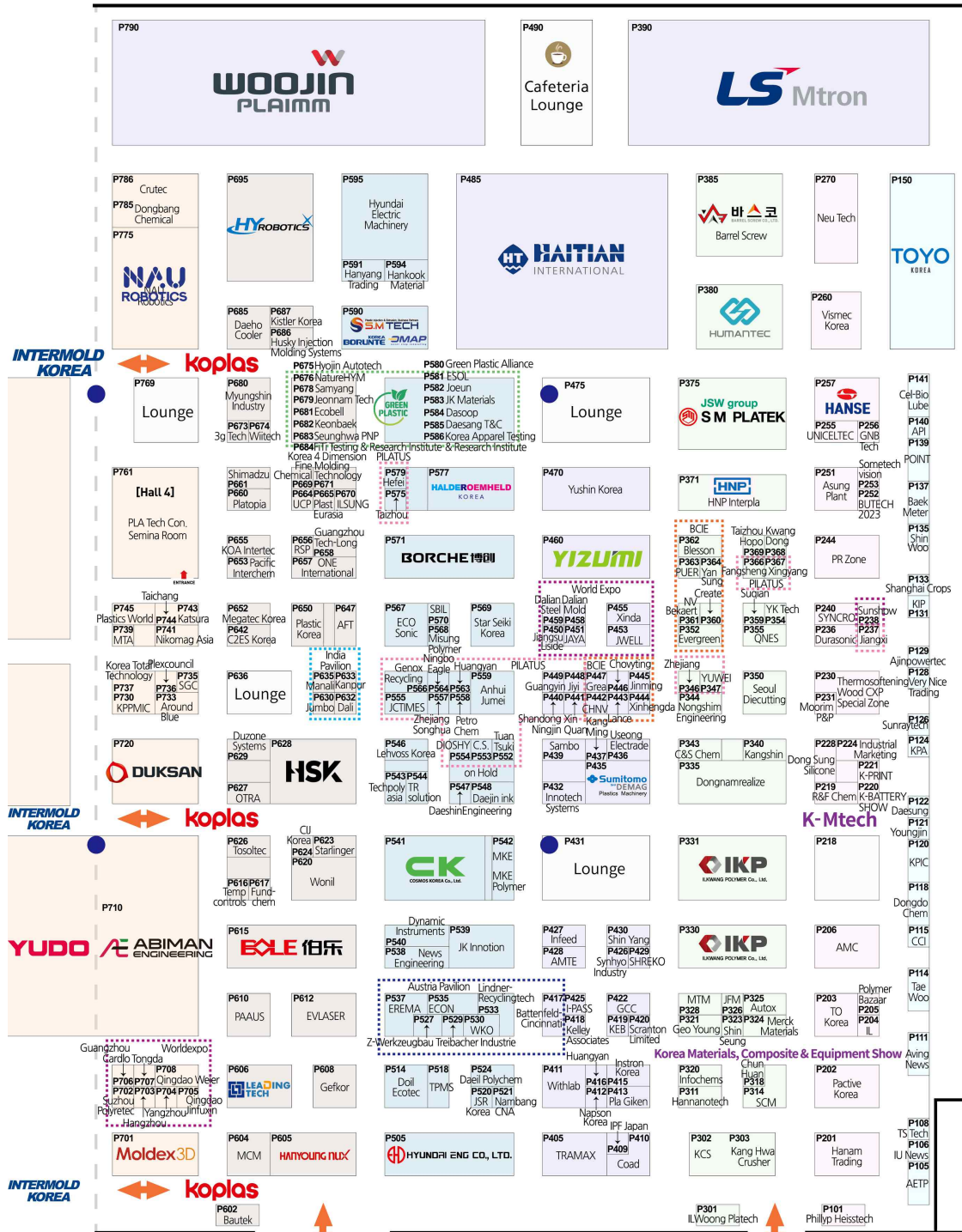


27TH KOREA INTERNATIONAL
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3. Exhibition Results & Figures

KOPLAS and K-Mtech 2023 held concurrently with INTERMOLD KOREA 2023 as total size of 43,000 sqm with 2,400 booths from 700 exhibitors.

- **Exhibition Scale** : 21,384 sqm (Gross Space)
- **Number of Exhibition** : Total 22 Countries 384 Exhibitors
- **Number of Visitor** : Total 50,394 (KOPLAS + K-Mtech + INTERMOLD)
- **Classification of Exhibitors' Origin**

Country	No. of Exhibitors	Country	No. of Exhibitors
Austria	10	Malaysia	1
Belgium	1	Netherlands	3
Canada	1	Russia	1
China	71	Switzerland	4
Finland	1	Taiwan	6
Germany	21	Thailand	2
India	17	Turkiye	2
Italy	11	Vietnam	1
Indonesia	1	U.K.	1
Japan	18	U.S.A.	4
Korea	206	Uzbekistan	1
Total 384 Exhibitors from 22 Countries			

4. Visitors Status

4-1. Number of Visitors

Date	The Number Of Visitors	Daily Rates (%)
14 March (Tue.)	7,545	15.0%
15 March (Wed.)	11,586	23.0%
16 March (Thur.)	13,664	27.1%
17 March (Fri.)	12,125	24.1%
18 March (Sat.)	5,474	10.8%
Total	50,394 (KOPLAS + K-Mtech + INTERMOLD)	

4-2. Purpose of Visit (Multiple Responses)

Classification	2019 Rate(%)	2023 Rate(%)
Gather Information	53.9%	48.2%
Market Research	16.0%	22.7%
General Interests	16.6%	11.1%
Purchasing Consultation	7.5%	13.2%
Export / Import	3.2%	2.7%
Others	2.8%	2.1%
Total	100.0%	100.0%

4-3. Visitors' Occupational Functions

Classification	2019 Rate(%)	2023 Rate(%)	Classification	2019 Rate(%)	2023 Rate(%)
Manufacture	70.7%	72.8%	Service	2.0%	1.7%
Trade	5.6%	6.5%	Media / Publishing	0.4%	0.3%
Circulation	5.5%	4.9%	Finance / Investment	1.8%	0.5%
Research Institutions	6.7%	6.4%	Public / Government agencies	0.3%	0.7%
Student	0.5%	0.3%	Educational Institutions	0.7%	0.6%
General	1.9%	1.7%	Others	3.9%	3.6%
Total				100.0%	100.0%

4-4. Field of Visitor Interests (Multiple Responses)

KOPLAS Key Exhibits	2023 Rates(%)	KOPLAS Key Exhibits	2023 Rates(%)
Raw Materials and Auxiliary Materials	26.5%	Ancillary Equipment	7.5%
Semi-Finished and Finished Products	12.4%	Test and Measuring Equipment	8.7%
Molds and Dies	13.7%	Packaging and Printing Machinery	6.1%
Processing Machinery	16.9%	Publication and Service	1.2%
Post Processing Machinery	7.0%		
Total		100.0%	

K-Mtech Key Exhibits	2023 Rates(%)	K-Mtech Key Exhibits	2023 Rates(%)
Bio-plastic	26.1%	Surfactant	2.6%
Thermoplastic / Thermosetting	19.8%	Paint, Dye, Pigment, Colorant, Masterbatch	1.9%
Thermosetting Elastomer	3.2%	Parts and Meter	5.7%
Synthetic Rubber	5.9%	Test and Measuring Equipment	2.2%
3D Printing Materials	5.4%	Processing Machinery	15.6%
Additive and Filler	2.7%	Others	5.1%
Adhesive	3.8%		
Total		100.0%	

4-5. Participation Route

Route	2019 Rate(%)	2023 Rate(%)	Route	2019 Rate(%)	2023 Rate(%)
Invitation Cards or Brochures (Posters)	58.0%	52.3%	TV & Radio	1.7%	2.0%
Daily & Financial Newspapers	2.0%	1.7%	Technical Magazines	2.0%	2.0%
Related Organizations	2.9%	3.2%	Supplier	3.0%	3.3%
Internet, SNS	21.2%	25.3%	Outdoor Advertising (e.g. Banners)	0.5%	1.1%
Mobile SMS, E-mail	3.7%	3.4%	Others	5.0%	5.7%
Total		Total		100.0%	100.0%

koplas · K-Mtech

KOPLAS · K-Mtech Secretariat - Korea E & Ex Inc.

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